

Make Mom Your Business

MOTHER'S DAY STUDENT ACTIVITY



Mother's do it all. They wear so many hats. Especially during these recent uncertain times, we're relying on them for so much more, from homeschooling, to running an ever-present household, to comforting us in the many special ways they do.

This activity is a fun and independent way for kids to show their Mom's how much they recognize all that they do, just in time for Mother's Day.

Kids will have a great time 'Making Mom Their Business' (Alternately, they could choose a guardian, grandmother, or aunt instead.) They can use the activity sheet to jot down thoughts and decide what to focus on. They can gain inspiration from commercials they see on tv or online. What are the different ways companies use music, logos, catchy phrases, humor, and testimonials to make you buy a product? The final output will be to create a print ad, video commercial or song that showcases their Mom as a product.

NOTE TO TEACHERS:

This is a great language arts project for your students. You can use it to have them practice persuasive writing. It also gives students a chance to practice writing informative texts and supporting their ideas. Encourage them to express themselves through imagery too, tapping into their creativity.